

Indian Higher Education Expansion Strategies: *Private Options from Global Context*

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Introduction

▶ **A. Importance of “PHE” (Global & Indian)**

1. Size: large & growing & ubiquity
2. High interest of citizenry, gov't, int'l agencies
3. Policy choices are crucial
4. Pol-Ec-Soc Q of how distribute tasks between p&p sectors

▶ **B. Purposes & Structure of Talk**

1. Identify geographical context of PHE (global & regional)
2. Consider public policies that promote or thwart PHE
3. Outline: size, types, public policies
4. (Limitations of generalizations—even about India)

I. SIZE: LARGE & GROWING (1)

▶ A. Global & Regional

1. PHE > 35 million; 31.3%: *India is around the average*
2. (even while public HE soars)
3. Developing > developed in PHE growth & PHE shares
4. LA 49%; Asia 36%; US 28%; Europe 16-24%; Africa 10%; Euro descent Commonwealth small
5. D > S ; econ market change

▶ B. Asia: the Giant PHE Region

1. 18 million (1/2 of global)
2. > twice any other region
3. (48% w/o China, which has growing PHE%)
4. Soon Asia PHE > any region's total HE
5. Emerged soon after public HE (US alone in private first)
6. INDIA 4TH IN PHE ABSOLUTE SIZE (US, CHINA, BRAZIL)

SIZE: LARGE & GROWING (2)

► C. Variation but mostly Huge within Asia

1. E. Asia 39% > S. Asia & W. Asia
2. (Some very recent; some old)
3. Decline prospects in %/HE (Japan-Korea?)
4. < 10%: only a few (Vietnam, Thai, N. Korea)
5. 10-40%: India, Pakistan, Mongolia
6. 50-80%: Japan, Korea, Indonesia, Philippines, HK, Cambodia, Malaysia
7. India modal again in PHE share

II. PHE is Not One Thing: Even Sub-Types Vary Internally (1)

A. Religious & Other Identity: Seeking *Different* HE

1. Oldest PHE
2. Mix: Catholic decline but Islamic & Protestant rise
3. (China: exceptional prohibit vs. India plural)
4. Ethnic: (overlap religious); pluralism vs. harmony
5. Women: lots; social protection

B. "Semi-Elite": Seeking a Superior HE

1. No "elite": non-US PHEI in top 100 (few next 100)
2. Peak U always public: Asia & non-US global
3. Next tier = semi-elite compete with public
4. Selective academic quality; SES
5. Very Private: \$, 1/State; int'l orientation; entrepreneurial; market fields; efficient management
6. (Public failure as one cause)

II. PHE is Not One Thing (2)

► C. Demand-Absorbing: Seeking *any Access*

1. Largest PHE sub-sector (global, Asia, India)
2. (Demand > Supply)
3. Serious d-a: unglamorous but key to large PHE with quality
 - a. management; b. job-focus; c. market fields; d. value-a
4. Dubious d-a: low quality, even fraud
 - a. desperate demand; b. non-transparent; c. family-run;
 - d. (undermines status & legitimacy of PHE)

► D. Other

1. For-profit: (both d-a subtypes or even semi-elite)
2. PPP (private colleges affiliate to public u)

III. GOVERNMENT POLICY (1)

► A. Supportive of PHE Expansion When:

1. (For: access; market econ, innov; civil society freedom)
2. Allow: PHE & even FP (but PPP & foreign vs. PHE size?)
3. Public HE Policy: selective, w. tuition
4. Regulations:
 - a) limited to adequate QA & transparency;
 - b) < public HE
 - c) avoid sector-wide one size fits all *or* micro by type
5. Voluntary accords for some PHE (eg, accreditation or #6)
6. Sector-Neutral competition: student loans & research, tax

GOVERNMENT POLICY(2)

► **B. But Many Policies Unsupportive:**

1. (For: *the* right way; equity; QA; nationalism)
2. Uncertain and unstable (rule of law)
3. Public sector policy: (a) expansion; (b) high subsidies; (c) private modules inside public HEI (competition)
4. Public HE lobby influences powerfully
5. Homogeneity of system favored in pursuits, content
6. Mandate "shoulds" of leading universities (research)
7. Regulations :
 - a. hefty; b. even > in public HE (eg program approval)
 - c. ban fields, endeavors; d. UGCs & Councils of HE
8. Caps: enrollment or tuition

IV. CONCLUSIONS

- ✓ **A. Global (Asian) Big Use of PHE for Enrollment Strategy**
- ✓ **B. & PHE seen as vital to HE & Development**
- ✓ **C. but Varied Types and Sub-Types of PHE**
- ✓ **D. Varied in Missions, Quality, etc.**
- ✓ **E. Gov't Policy Affects PHE Size (& Health)**
- ✓ **F. Can Identify Policies that Help or Hinder**