



Perceptions of Higher Education

The Voice of India



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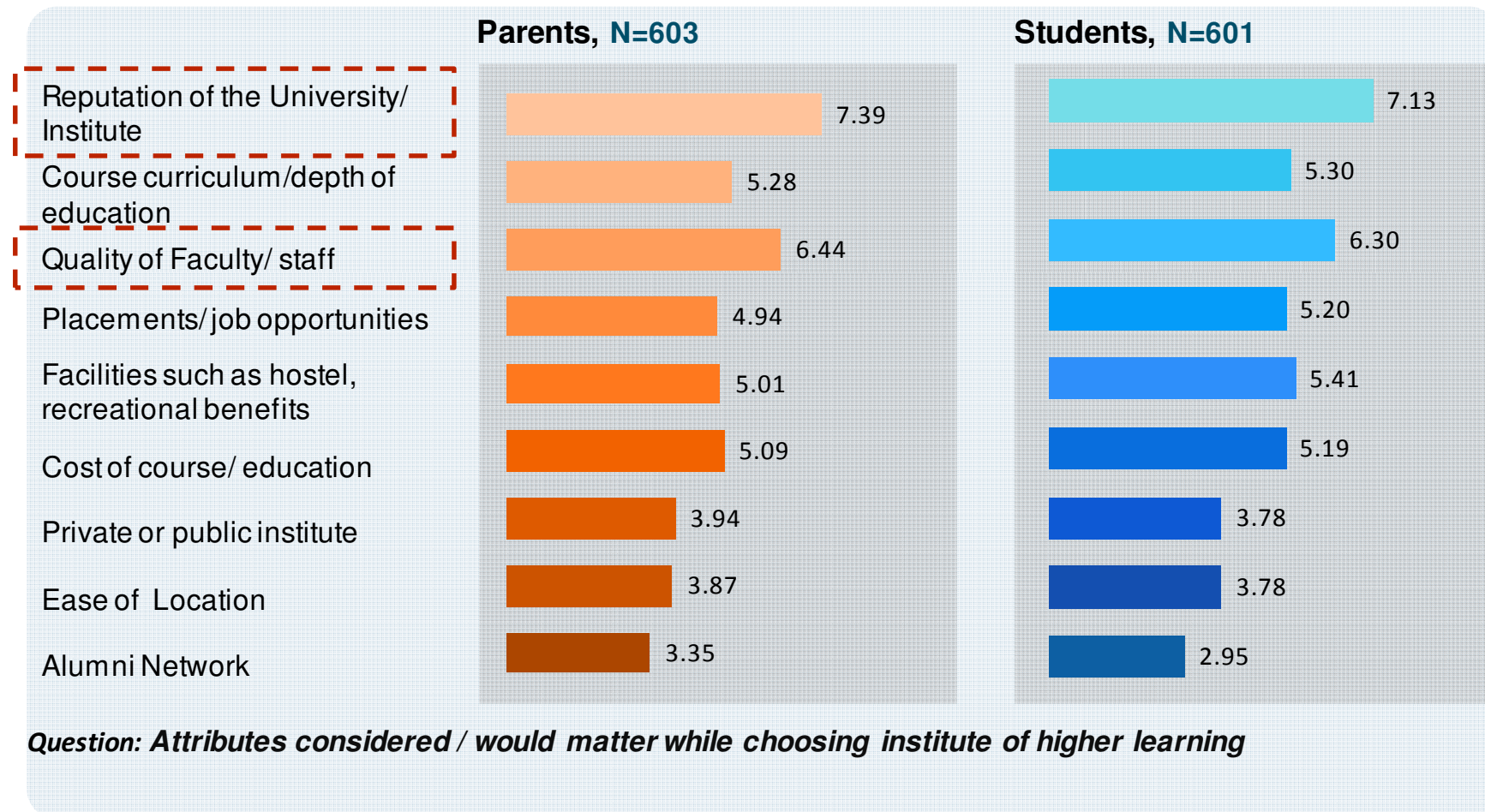
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Discovering the aspiration of the nation

- Aspirations – Higher education and private participation
- Policy agenda – Reforms to capitalize the demographic dividend
- Geographies – Gujarat, Uttar Pradesh, W Bengal / Jharkhand and Tamil Nadu (TN) across Tiers 1 to 3
- Stakeholders – Students, Parents, Employers across SEC A to C

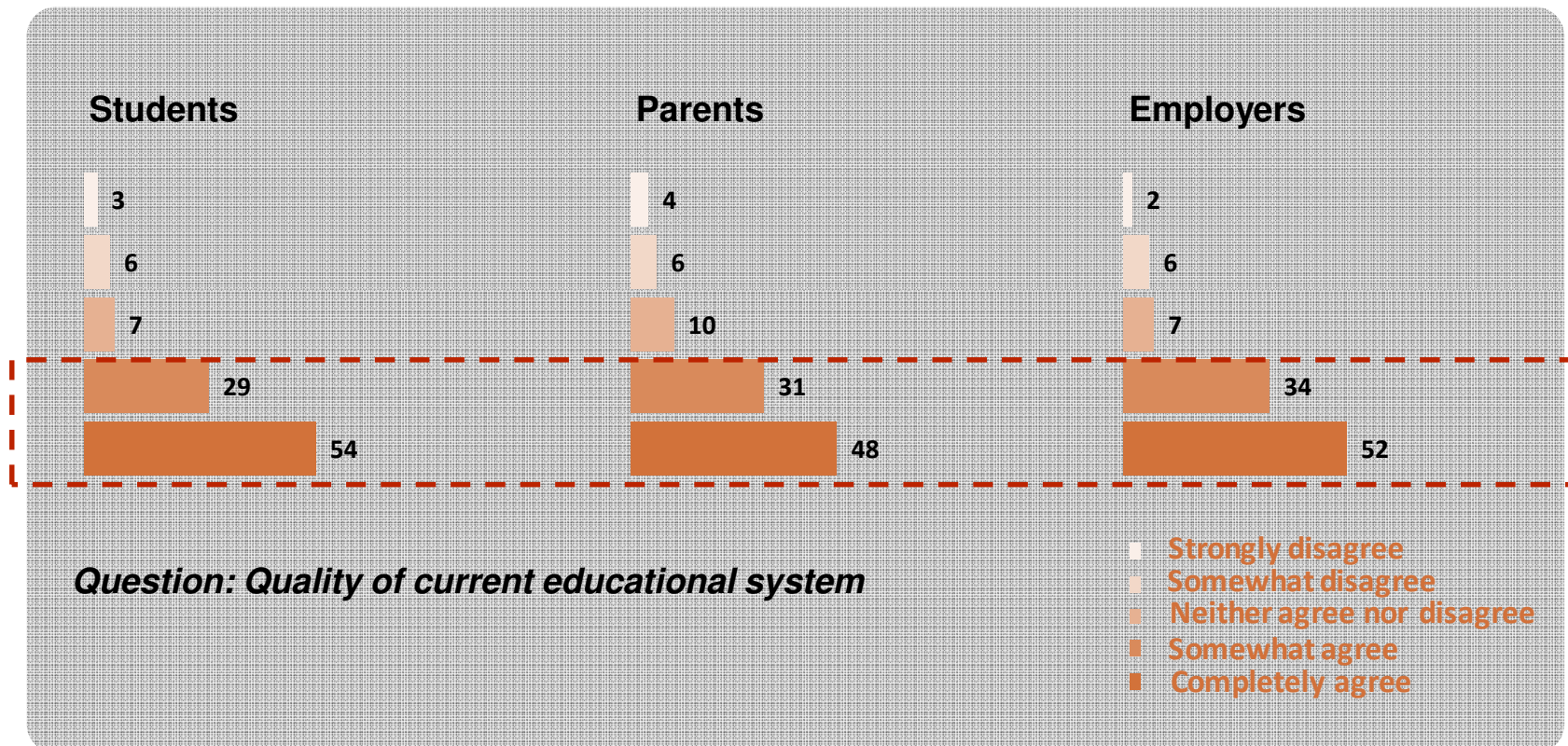
What is important for the stakeholders?

Reputation and quality are the most sought after attributes, while ownership is much lower in the hierarchy



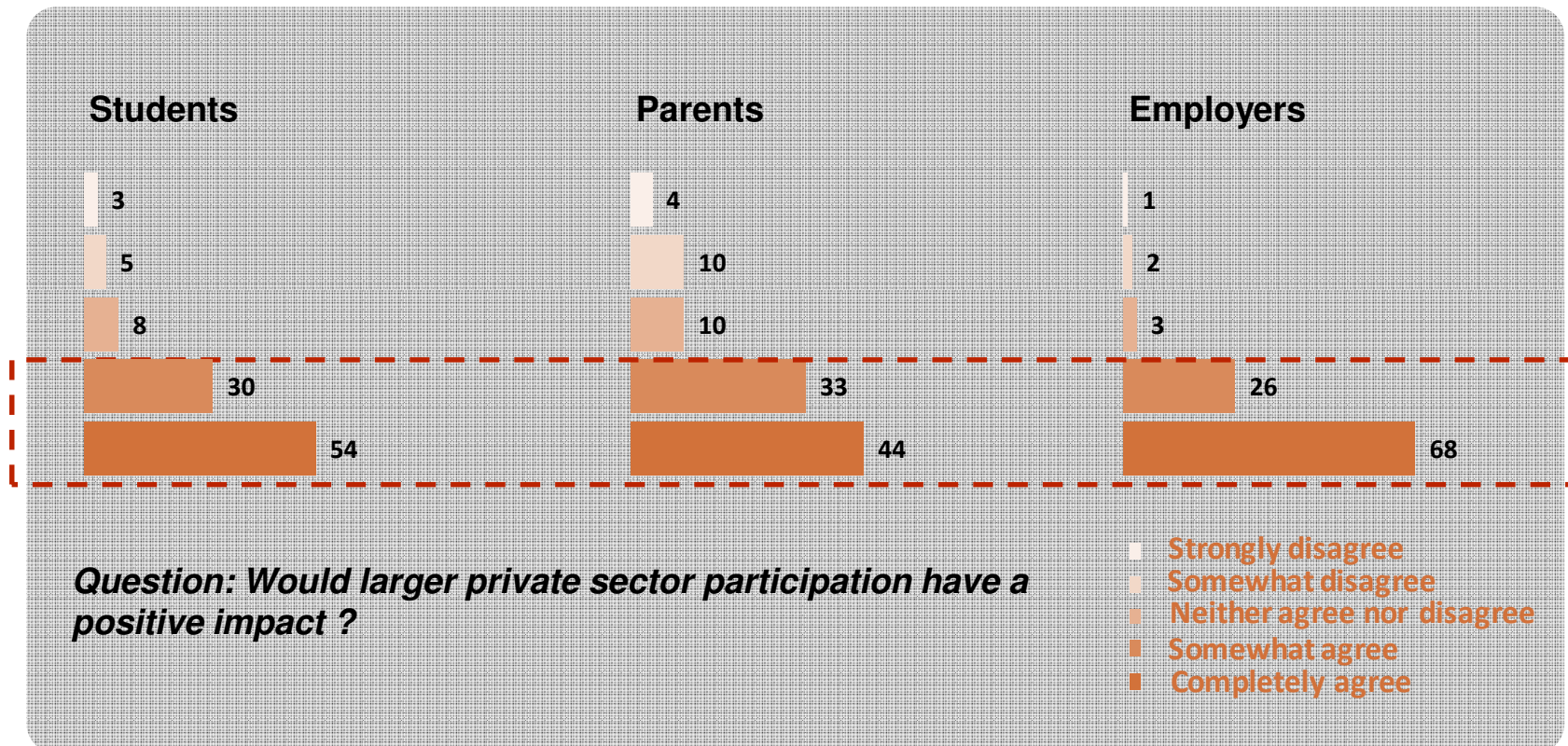
How they rate quality of current system?

Across stakeholders, there is agreement that the current education system is providing the right quality of education



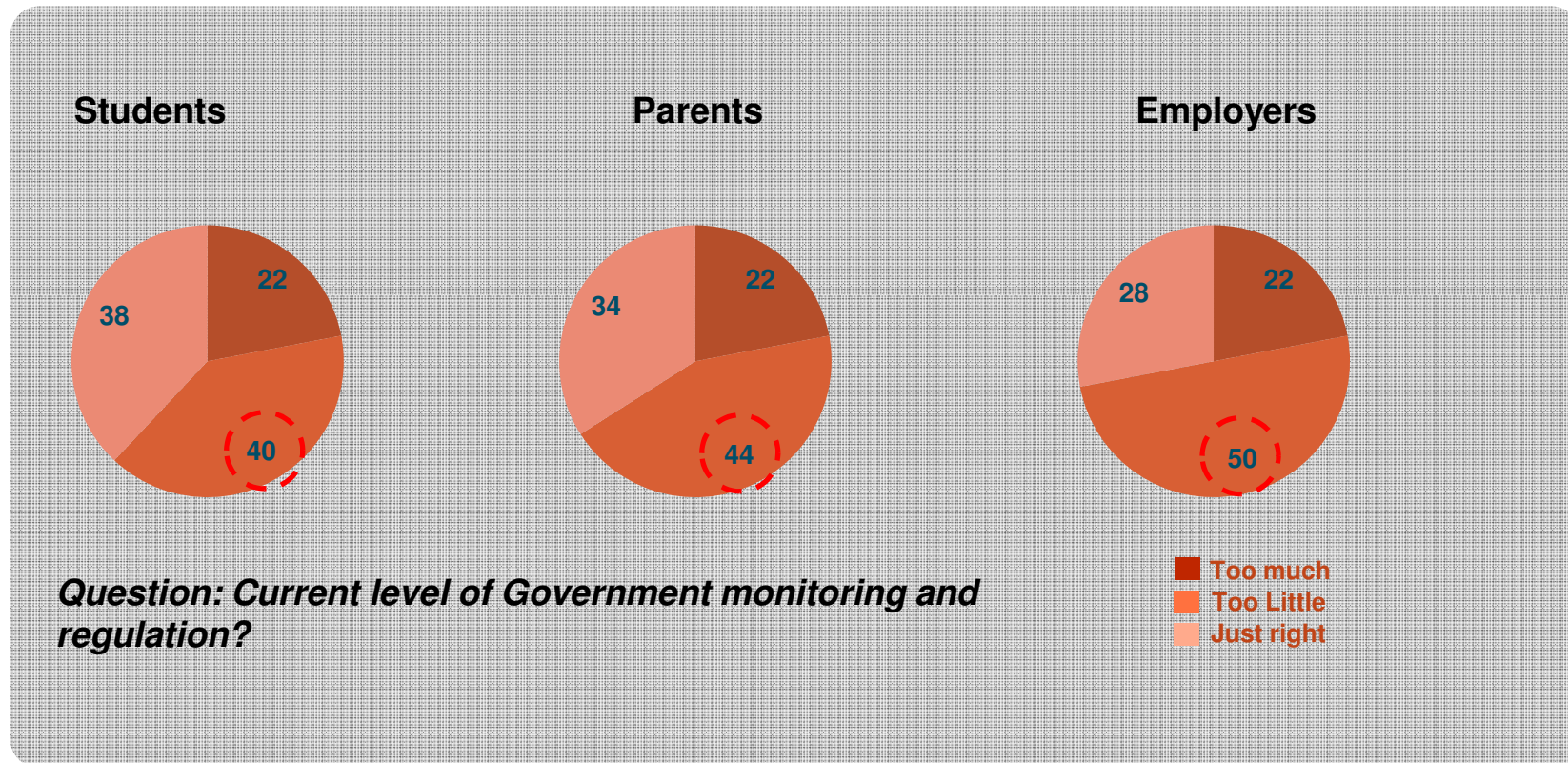
Can private sector add value?

Current quality notwithstanding, there is a clear view that private sector participation can positively impact quality of education



Are current regulations sufficient?

While there is mixed perception of the current regulations, there is still a majority who feel there is room for greater monitoring



Are we running against time?

- ✓ Three Pillars – Access, Quality, Inclusion
- ✓ GER Targets – 30% in 2020 from current 13.8%
- ✓ Leveraging the Indian demographic asset