

Internationalization: Building Capability, Maximizing Opportunity

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The Message

Internationalization is no more a choice it's a competitive compulsion

- Capability Building at
 - System level (Policy)
 - Institutional level (Practices)

The challenge of global competitiveness

OVERALL SCORE			
Rank	Country	Score/10	
1	Germany	8.4	
2	Australia	8.0	
3	UK	7.2	
4	China	6.4	
5	Malaysia	6.0	
6	US	5.7	
7	Japan	4.7	
8	Russia	4.5	
9	Nigeria	3.8	
= 10	Brazil	3.5	
= 10	India	3.5	

British Council 2010

Still waiting for a world-class university

- India: 0
- China: 3
- Belgium: 3
- Brazil: 1



The missing quality mindset

- India: 0
- China: 12 (7 HK)
- Mexico: 3
- Brazil: 2



From islands of excellence to systemic superiority

- IIT – Globally respected Tech schools
- ISB & IIM – Globally respected B-schools

DEVELOPING A COMPREHENSIVE NATIONAL POLICY

Malaysia: Becoming a Regional Hub for Higher Education



Strategic Plan for Higher Education: Laying the Foundation Beyond 2020

“To make Malaysia a centre of higher educational excellence by the year 2020.”



- Internationalization is one of the 7 core thrusts of the Strategic Plan
- Regional hub for higher education
- International collaborations and private foreign providers
- Quality assurance (Malaysian Qualifications Framework)
- Increase in private institutions
- Malaysia has set the goal of attracting 200,000 international students by 2020
 - Currently most students come from China and Indonesia
 - It is becoming a major destination for students from Islamic countries in central Asia, the Middle East and Africa.

Malaysia is the 10th leading destination for international students



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