

## **13<sup>th</sup>FICCI HIGHER EDUCATION SUMMIT 2017**

### ***Global Conference & Exhibition***

### **Leapfrogging to Education 4.0 : Student at the Core**

November 09 - 11, 2017, India Exposition Centre, Greater Noida, Delhi NCR

## **MASTER CLASSES**

On the sidelines of the Summit, we will be organizing the following **Master Classes** on **9<sup>th</sup> – 10<sup>th</sup> November, 2017** at the exhibition area, Greater Noida Exposition Centre, Delhi-NCR.

### **9<sup>th</sup> November (2:15 pm – 3:45pm)**

#### **Road to Institution of Eminence**

The Master Class on 'Road to Institution of Eminence' is intended to address many questions, doubts and challenges, by bringing together higher education leaders with World University Ranking Experts & Erudite Academic Scholars to discuss strategies related to sustainable institutional development, internationalization and innovative management.

#### **Topics to be covered :**

- Understanding Global University Rankings: a tool for universities with a global perspective
- Building a world class university: challenges, opportunities and strategies
- International visibility: events and projects
- Universities' online strategy: web-site and social media channels
- Universities' internationalization and sustainable development

#### **Benefits of attending:**

- Hear about competitive global environment in which universities now find themselves, including the fast rising Asian systems
- Analyse the main rankings systems, their standing and impact, their metrics and the factors that drive success
- Discover the ways that ranking can be improved
- Explore how to manage the ranking environment and building better performance on a lasting basis
- Understand the Parameters surrounding NIRF and methods to showcase an improved performance
- Get enlightened on the new model of Accreditation and steps to take to achieve excellence

Participants are expected to immerse themselves in the dialogue and engage actively with new ideas about how to lift the measured performance of their institutions in research and teaching and in national and global reputation!

#### **Speakers**

**Dr Karthick Sridhar**, Vice Chairman, Indian Centre for Academic Rankings & Excellence (ICARE)

**Ms Mandy Mok**, CEO, QS-Asia Quacquarelli Symonds Singapore

**10<sup>th</sup> November (10:30am-12:00pm)**

**'Institutional change approach to build future changemakers'**

Borrowing the words of Social Cops, a young “company on a mission - to solve the world’s most pressing problems using data”, “We're not hiring employees. Solving the world's biggest problems doesn't need employees. Come join us in changing the way the world makes decisions”.

By integrating and nurturing changemaker skills amongst their students universities would trigger a virtuous chain reaction impacting all the actors involved: parents would modify their approach towards their children’s education; schools would invest in innovative programmes aimed to develop effective skills for the next generation of leaders and changemakers; social pressure would feed the discussion for a new national education policy; the corporate sector would in turn revise its hiring criteria, embracing a new approach.

The objective of the masterclass is to facilitate and discuss with university/college leaders on how can universities/colleges become hubs of building changemaker skills. The workshop will outline the importance of skills with changing world and the “How-Tos” of developing these skills. This masterclass will enable participating universities to learn from other case examples from Ashoka’s network universities from other countries who have implemented specific programmes in building an environment where every student is exposed to become a Changemaker.

**Speaker**

**Mr Yashveer Singh**, Head –Youth Venture, Ashoka India

**10<sup>th</sup> November (12:30-1:30pm)**

**Achieving Universal High Quality Education Through Early Emphasis On 'Learning How to Learn' and its integration into later learning and turning into a new delivery resource**

This Master Class will focus on the need for an undercut in the educational process whereby later learning does not end up being “Data or information” being piled on top of more “Data”. Proposing the use of a learning HOW to learn concept as an undercut to ALL levels of study. Learned and applied by the student and teacher, it can facilitate better learning habits thereby reducing reliance on the teachers and professors. The focus becomes content understanding and application rather than memorization and test results. This new method of study technique is easily learned in a semester. Once understood and applied, expect to see brighter students, lower student frustration, greater student and professor interaction, and graduates of your career tracks that know and can apply what they have studied at your institution

**Speaker:**

**Mr Bruce Ferguson**, Founder, Ferguson Humanitarian Foundation International Inc.

The master classes have been designed in an interactive fashion to learn and develop new ideas through discussions, consultations and guidance from the Conveners and develop a better approach to improve the existing systems and strategies.

**Please note that there is no registration fee and is by invitation only, on first come first serve basis. Kindly confirm your participation with us for smooth entry to the exhibition area.**

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