



सत्यमेव जयते

Ministry of Human
Resource Development
Government of India



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Ministry of Commerce & Industry
Government of India



Global Conference & Exhibition

October 30 - November 1, 2018
Vigyan Bhawan, New Delhi, India



BRANDING & PROMOTION OPPORTUNITIES

www.ficci-hes.com

Principal Partner
Rs 35,00,000 /- (USD 54,000)
Single slot available

Gold Partner
Rs 25,00,000/- (USD 39,000)
Three slots available

Conference Kit Partner
16,00,000/- (USD 25,000)
Single slot available

Conference Souvenir Partner
10,00,000/- (USD 15,500)
Single slot available

Exhibitor Kit Partner
8,00,000/- (USD 12,500)
Single slot available

Lunch Partner (Day 1)
INR 7,00,000/- (USD 10,500)
Single slot available

Visitor Carry Bag Partner
5,00,000/- (USD 7,700)
Single slot available

Exhibition Information Counter Partner
6,00,000/- (USD 9,500)
Single slot available

Flash Drive or Pen Drive
INR 5,00,000/- (USD 7,700)
Single slot available

Key Chain Partner
INR 5,00,000/- (USD 7,700)
Single slot available

Platinum Partner
Rs 30,00,000/- (USD 46,600)
Single slot available

Silver Partner
20,00,000/- (USD 31,000)
Four slots available

Technology Partner
14,00,000/- (USD 22,000)
Multiple slots available

Delegate Lanyard & Badge Partner
8,00,000/- (USD 12,500)
Single slot available

Exhibitor Catalogue Partner
7,00,000/- (USD 10,500)
Single slot available

Lunch Partner (Day 2)
INR 7,00,000/- (USD 10,500)
Single slot available

Conference Registration Desk Partner
6,00,000/- (USD 9,500)
Single slot available

Pen Partner
INR 5,00,000/- (USD 7,700)
Single slot available

Visiting Card Holder
INR 5,00,000/- (USD 7,700)
Single slot available

Business Center Partner
INR 4,00,000/- (USD 6000)
Single slot available

PRINCIPAL PARTNER
(Single Slot): INR 35,00,000 (US \$ 54,000)

- Exhibition Space of 45 sq. mtrs (Additional space can be booked on 10% discount payment)
- 20 delegate passes for both days of convention
- Display of Company name and logo as "Principal Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Display of Company Logo as "Principal Partner" on panels placed at various locations at the venue
- Display of Company Logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as "Principal Partner"
- Front Inside Advertisement in the Conference Souvenir distributed to over 800 delegates
- Corporate Literature (1 CD and 8-10 page folded brochure) will be included in the Delegate Kit
- Running of Partner company's promotional film at the pre-function area
- 5 free entries for Poster presentation
- Meetings with Foreign Dignitaries like Education Regulators, Diplomats, Academicians, etc.
- Inclusion of Company Profile in the Conference Souvenir and Exhibitor Catalogue
- Display of Company Logo in signages & buntings at the venue
- B2B Meetings with Hosted Delegation from Africa, Middle East, SAARC, CIS Countries, Asian Region etc, during the three days of exhibition.
- One Full Page Colour Advertisement in exhibitor Catalogue
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations

Service Tax is applicable as Actual, at present @ 15%

PLATINUM PARTNER
(Single Slot): INR 30,00,000 (US \$ 46,600)

- Exhibition Space of 36 sq. mtrs will be provided on complimentary basis (Additional space can be booked on 10% discount payment)
- B2B Meetings with Hosted Delegation from Africa, Middle East, SAARC, CIS Countries, Asian Region etc, during the three days of exhibition
- 15 delegate passes for both days of convention and all social functions
- Display of Company name and logo as "Platinum Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Display of Company Logo as "Platinum Partner" on panels placed at various locations at the venue
- Display of Company Logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as "Platinum Partner"

BRANDING & PROMOTION OPPORTUNITIES

- Back Cover Advertisement in the Conference Souvenir distributed to over 800 delegates
- Corporate Literature (1 CD and 8-10 page folded brochure) will be included in Delegate Kits
- 3 free entries for Poster presentation
- Inclusion of Company Profile (2 pages) in the Conference Souvenir and Exhibitor Catalogue
- Meetings with Foreign Dignitaries like Education Regulators, Diplomats, and Academicians etc
- Display of Company Logo in signages & buntings at the venue
- One Full Page Colour Advertisement in exhibitor Catalogue
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations

GOLD PARTNER

(Three Slots): INR 25,00,000 (US \$ 39,000)

- Exhibition Space of 27 sq. mtrs (Additional space can be booked on 10% discount payment)
- B2B Meetings with Hosted Delegation from Africa, Middle East, SAARC, CIS Countries, Asian Region etc, during the three days of exhibition
- 10 delegate passes for both days of convention and all social functions.
- Display of Company name and logo as "Gold Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Display of Company Logo as "Gold Partner" on panels placed at various locations at the venue
- Display of Company Logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as "Gold Partner"
- Back Inside Advertisement in the Conference Souvenir distributed to over 800 delegates
- Corporate Literature (1 CD and 8-10 page folded brochure) to be included in Delegate Kits.
- 2 free entry for Poster presentation
- Inclusion of Company Profile (1 page) in the Conference Souvenir and Exhibitor Catalogue
- Meetings with Foreign Dignitaries like Education Regulators, Diplomats, and Academicians etc
- Display of Company Logo in signages & buntings at the venue
- One Full Page Colour Advertisement in Exhibitor Catalogue
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations

SILVER PARTNER

(Four Slots): INR 20,00,000 (US \$ 31,000)

- Shell Space in Exhibition of 18 sq. mtrs (Additional space can be booked on 10% discount payment)
- B2B Meetings with Hosted Delegation from Africa, Middle East, SAARC, CIS Countries, Asian Region etc, during the three days of exhibition
- 10 delegate passes for both days of convention and all social functions
- Display of Company name and logo as "Silver Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Display of Company Logo as "Silver Partner" on panels placed at various locations at the venue
- Display of Company Logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as "Silver Partner"
- Single spread advertisement in the Conference distributed to over 800 delegates
- Corporate Literature (1 CD and 8-10 page Brochure) to be included in Delegate Kits
- 2 free entry for Poster presentation
- Inclusion of Company Profile (1 page) in the Conference Souvenir and Exhibitor Catalogue
- Meetings with Foreign Dignitaries like Education Regulators, Diplomats, and Academicians etc.
- Display of Company Logo in signages & buntings at the venue
- One Full Page colour Advertisement in Exhibitors Catalogue
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations

CONFERENCE KIT PARTNER

(Single Slot): INR 16,00,000 (US \$ 25,000)

- Shell Space in Exhibition of 9 sq. mtrs (Additional space can be booked on 10% discount payment)
- 5 Conference Delegate passes
- Display of Company name and logo as "Conference Kit Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Display of Company Logo as "Conference Kit Partner" on panels placed at various locations at the venue
- Corporate Literature (1 CD or 2 page folded brochure) to be included in Delegate Kits
- Display of Company Logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as "Conference Kit Partner"
- One full-page color advertisement in the Conference Souvenir
- Inclusion of Company Profile (approximately 150 words) in the Conference Souvenir
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations

TECHNOLOGY PARTNER

(Multiple Slots): INR 14,00,000 (US\$ 22,000)

- Shell Space in Exhibition of 9 sq. mtrs (Additional space can be booked on 10% discount payment)
- Display of Company name and logo as "Technology Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Display of Company Logo as "Technology Partner" on panels placed at various locations at the venue
- Corporate Literature in the form of (1 CD or 2 page folded brochure) to be included in Delegate Kits
- Display of Company Logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as "Technology Partner"
- One half-page color advertisement in the Conference Souvenir
- Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Delegate Kits
- Inclusion of Company Profile (approximately 150 words) in the Conference Souvenir
- 3 Conference Delegate passes
- Display of Company Logo in signages & buntings at the venue
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations

EXHIBITOR KIT PARTNER

(Single Slot): INR 8,00,000 (US \$ 12,500)

- Shell Space in Exhibition of 9 sq. mtrs (Additional space can be booked on 10% discount payment)
- B2B Meetings with Hosted Delegation from Africa, Middle East, SAARC, CIS Countries, Asian Region etc, during the three days of exhibition
- Display of Company name and logo as "Exhibitor Kit Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Display of Company Logo as "Exhibitor Kit Partner" on Conference panels placed at various locations at the venue
- Display of Company Logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as "Exhibitor Kit Partner"
- One Full -page colored advertisement in the Exhibitor Catalogue
- 3 Conference Delegate passes
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations

EXHIBITION LANYARD & BADGE PARTNER

(Single Slot): INR 8,00,000 (US \$ 12,500)

- Company Logo on Exhibition Lanyard & Badges
- Display of Company name and logo as "Exhibition Lanyard & Badge Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Display of Company Logo as "Badge Partner" on Conference panels placed at various locations at the venue
- Corporate Literature (1 CD and 2 page folded brochure) to be included in Exhibitor Kit
- Display of Company Logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as "Badge Partner"
- Inclusion of Company Profile (approximately 150 words) in the Exhibitor catalogue
- One Full -page colored advertisement in the Exhibitor Catalogue
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations

CONFERENCE SOUVENIR PARTNER

(Single Slot): INR 10,00,000 (US \$ 15,500)

- Shell Space in Exhibition of 9 sq. mtrs (Additional space can be booked on 10% discount payment)
- Display of Company name and logo as "Conference Souvenir Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Display of Company Logo as "Conference Souvenir Partner" on panels placed at various locations at the venue
- Display of Company Logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as "Conference Souvenir Partner"
- Corporate Literature (1 CD and 2 page folded brochure) to be included in Delegate Kits
- Souvenir in the form of a booklet to be included in Delegate Kits
- One full-page color advertisement in the Conference Souvenir
- Inclusion of Company Profile (approximately 150 words) in Conference Souvenir
- 2 Conference Delegate passes
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations

DELEGATE LANYARD & BADGE PARTNER

(Single Slot): INR 10,00,000 (US \$ 15,000)

- Company Logo on Delegate Lanyard & Badges
- Display of Company name and logo as "Delegate Lanyard & Badge Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Display of Company Logo as "Badge Partner" on Conference panels placed at various locations at the venue
- Corporate Literature (1 CD and 2 page folded brochure) to be included in Exhibitor Kit
- Display of Company Logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as "Badge Partner"
- Inclusion of Company Profile (approximately 150 words) in the Conference Souvenir
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations



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EXHIBITORS CATALOGUE PARTNER

(Single Slot): INR 7,00,000 (US \$ 10,500)

The Exhibitor Catalogue has a long shelf life as compared to any newspaper or journal, since industry uses it as a reference book to source their requirements. The Exhibitors Catalogue will be distributed to all the Exhibitors, Embassy Officials, VIP Visitors, Trade Visitors, the Ministries, the Media, Delegates, etc.

- Shell Space in Exhibition of 9 sq. mtrs (Additional space can be booked on 10% discount payment)
- Logo of the Partnering Company on the cover page of the Exhibitors Catalogue.
- Display of Company name and logo as "Exhibitor Catalogue Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Display of Company Logo as "Exhibitors Catalogue Partner" on panels placed at various locations at the venue
- Display of Company Logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as "Exhibitors Catalogue Partner"
- Inclusion of Company Profile (2 pager) in Exhibitors Catalogue
- One Full Page Color ad in Exhibitor Catalogue
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations

LUNCH PARTNER FOR DAY ONE

(Single Slot): INR 7,00,000 (US \$ 10,500)

- Display of Company name and logo as "Lunch Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Special panel/standee acknowledging "Lunch Partner" at the Lunch venue
- Running of company's promotional film/Presentation at the Lunch area
- 2 Delegate Passes to the Summit
- Inclusion of Company Profile (approximately 150 words) in the Conference Souvenir and Exhibitors Catalogue
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent location

VISITORS CARRY BAG PARTNER

(Single Slot): INR 7,00,000 (US \$ 9,500)

An exclusive opportunity to achieve unique presence at the show. It is an effective way to promote your brand on bag as it is distributed to VIP's, The Press, Trade Visitors, etc.

- Company's Name & Logo to be printed on the 4000 Trade Visitors Bag which would be given to 800 plus national and international delegates, investors, embassy officials and media etc.
- Display of Company name and logo as "Visitor Carry Bag Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Display of Company Logo as "Visitor Carry Bag Partner" on panels

LUNCH PARTNER FOR DAY TWO

(Single Slot): INR 7,00,000 (US \$ 10,500)

- Display of Company name and logo as "Lunch Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Special panel/standee acknowledging "Lunch Partner" at the Lunch venue
- Running of company's promotional film/Presentation at the Lunch area
- 2 Delegate Passes to the Summit
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations

REGISTRATION DESK PARTNER

(Single Slot): INR 6,00,000 (US \$ 9,500)

- Name & Logo of the Company will be displayed at the Registration Desks as "Registration Desk Partner"
- Registration desk to distribute corporate brochure of Company during summit
- Display of Company name and logo as "registration Desk Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Display of Company Logo as "Registration Desk Partner" on Conference Partner's panels placed at various locations at the venue
- 2 Delegate Passes to the Summit
- Inclusion of Company Profile (approximately 200 words) in Conference Souvenir
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue
- One full page colored advertisement in Exhibitor's Catalogue
- Display of Company Logo in signages & buntings at the venue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations

BRANDING & PROMOTION OPPORTUNITIES

- placed at various locations at the venue
- 2 Delegate Passes to the Summit
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue
- One full page colored advertisement in Exhibitor's Catalogue
- Display of Company Logo in signages & buntings at the venue
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations

PEN PARTNER

(Single Slot): INR 5,00,000 (US \$ 7,700)

An exclusive opportunity for brand promotion as pen is one of the most visible & widely distributed elements of communication among conference speakers, delegates and exhibitors etc.

- Display of Company name and logo as "Pen Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- An exclusive opportunity to display the company logo on the pen to be distributed among 800 plus attendees.
- Pens will be staged at all Registration/Information desks for the use.
- Display of Company Logo as "Pen Partner" on the panels placed at various locations at the venue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue
- 2 Delegate Passes to the Summit
- One full page colored advertisement in Exhibitor's Catalogue
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations

VISITING CARD HOLDER PARTNER

(Single Slot): INR 5,00,000 (US \$ 7,700)

An exclusive opportunity for brand promotion as it is distributed to all the Exhibitors, VIP, Visitors, Trade Visitors, Ministries, Media, Delegates, Officials, and Foreign Delegation etc.

- Display of Company name and logo as "Visiting Card Holder Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Display of Company Logo as "Visiting Card Holder Partner" on the panels placed at various locations at the venue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue
- 2 Delegate Passes to the Summit
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations
- One full page colored advertisement in Exhibitor's Catalogue

FLASH DRIVE OR PEN DRIVE PARTNER

(Single Slot): INR 5,00,000 (US \$ 7,700)

An exclusive opportunity for brand promotion as pen drive is one of the most visible & widely distributed elements of communication among conference speakers, delegates and exhibitors etc.

- Display of Company name and logo as "Flash Or Pen Drive Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Company's Logo on the back of the flash or Pen drive distributed to 800 plus delegates and exhibitors
- Display of Company Logo as "Flash or Pen Drive Partner" on the panels placed at various locations at the venue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue
- 2 Delegate Passes to the Summit
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations

KEY CHAIN PARTNER

(Single Slot): INR 5,00,000 (US \$ 7,700)

An exclusive opportunity for brand promotion as it is distributed to all the Exhibitors, VIP, Visitors, Trade Visitors, Ministries, Media, Delegates, Officials, and Foreign Delegation etc.

- Display of Company name and logo as "Key Chain Partner" on Summit Website and at backdrops, banners, hoardings, promotional material and publications
- Display of Company Logo as "Key Chain Partner" on the panels placed at various locations at the venue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue
- 2 Delegate Passes to the Summit
- Company Logo to be acknowledge in "Thank You Sponsor" panel on prominent locations
- One full page colored advertisement in Exhibitor's Catalogue

FOR EXHIBITION & SPONSORSHIPS, CONTACT US:

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