

75
Azadi Ka
Amrit Mahotsav



Global Conference & Exhibition

29 - 30 NOVEMBER, 2023

NEW DELHI

**PARTNERSHIP
OPPORTUNITY**

Partnership Categories

Principal Partner

**INR 35,00,000*/-
(USD 50,000)**

Single slot available

Platinum Partner

**INR 30,00,000*/-
(USD 45,000)**

Single slot available

Gold Partner

**INR 25,00,000*/-
(USD 40,000)**

Three slot available

Silver Partner

**INR 20,00,000*/-
(USD 30,000)**

Four slot available

University Partner

**INR 20,00,000*/-
(USD 30,000)**

Single slot available

Conference Kit Partner

**INR 16,00,000*/-
(USD 25,000)**

Single slot available

International Partner

**INR 15,00,000*/-
(USD 24,000)**

Single slot available

Institution Partner

**INR 15,00,000*/-
(USD 24,000)**

Single slot available

Badge & Lanyard Partner

**INR 15,00,000*/-
(USD 24,000)**

Single slot available

* Exclusive of GST

Partnership Categories

Registration Desk Partner

**INR 15,00,000*/-
(USD 24,000)**

Single slot available

Technology Partner

**INR 14,00,000*/-
(USD 22,000)**

Single slot available

Conference Souvenir Partner

**INR 10,00,000*/-
(USD 15,000)**

Single slot available

Exhibitor Catalogue Partner

**INR 8,00,000*/-
(USD 12,000)**

Single slot available

Power Bank Partner

**INR 8,00,000*/-
(USD 12,000)**

Single slot available

Flash Drive/Pen Drive Partner

**INR 7,00,000*/-
(USD 10,000)**

Single slot available

Corporate Partner

**INR 7,00,000*/-
(USD 10,000)**

Single slot available

Associate Partner

**INR 5,00,000*/-
(USD 8,000)**

Single slot available

Digital Partner

**INR 5,00,000*/-
(USD 8,000)**

Single slot available

* Exclusive of GST

Why Partner With Us?

Enhanced Brand Visibility: Sponsoring the 18th FICCI Higher Education Summit 2023 is an excellent way to boost your brand visibility and recognition in the higher education and corporate sector. Your brand name and logo will be prominently displayed during the event, and you will have the opportunity to connect with top decision-makers, educators, and professionals in the industry.

Networking Opportunities: It will provide you an opportunity to connect with peers and thought leaders in the higher education space, both from India and abroad. You can use this platform to exchange ideas, collaborate, and forge new partnerships with key players in the industry.

Access to Industry Insights: You will gain access to valuable industry insights and data that can help you stay ahead of the curve. You will have the opportunity to learn about the latest innovations, best practices, and emerging trends, which can be invaluable in shaping your brand strategy.

Credibility & Recognition: You will be aligning your brand with excellence and innovation in the higher education and corporate sector. This can enhance your credibility and reputation among key stakeholders, including educators, experts, and policymakers. It can also help you differentiate your brand from competitors and position yourself as a leader in the industry.

Reach a Targeted Audience: It will provide a unique opportunity to reach a highly targeted audience of key decision-makers and influencers in the higher education industry. This can be particularly beneficial if your brand's target market includes industry leaders, educators, policymakers, or students.

Leverage FICCI's Media Presence: FICCI has a strong media presence, with regular coverage in leading Indian and international newspapers, magazines, and online publications. By partnering with FICCI, you can leverage this media presence to generate valuable publicity for your brand and enhance your own media reach and visibility.

Benefits of Partnership

- Complimentary delegate passes for both days of the Summit.
- Display of Company name and logo as “Partnership Category” on Summit Website, Social media handles and in all promotional material such as Souvenir, Brochure, Flier, Backdrop and other publicity materials, etc.
- Display of Company Logo as “Partnership Category” on Conference Partner’s panels placed at various locations at the venue.
- Display of Company Logo in all promotional advertisements.
- Front Inside / Back cover/ Full page/ Half page advertisements in the Conference Souvenir distributed to all the delegates.
- Corporate Literature (1 pen drive/8–10-page folded brochure) will be included in the Delegate Kit.
- Running of Partner company’s promotional film at the pre-function area
- Meetings with Foreign and National Education Dignitaries like Education Regulators, Diplomats, Academicians, etc.
- Inclusion of Company Profile in the Conference Souvenir and Exhibitor Catalogue

*** Benefits may vary, or customized based on the Partnership Category**



————— Reach out to us for more details —————



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