



## Salient Features

- **Conference:** Gain insights on policy roadmap and other topical issues in Higher Education from world-class plenary speakers.
- **Exhibition:** Showcase best practices to global audience and explore business partnerships and collaboration opportunities.
- **7th FICCI Higher Education Excellence Awards:** Recognition and Felicitation of Quality and Excellence in the Indian Higher Education.
- **Reverse Buyer Seller Meet (RBSM) & B2B Meetings:** Bespoke business meetings with over 450 International delegates and more than 3000 Indian delegates.
- **Vice Chancellors'-CEOs' Roundtable:** Exchange of ideas and insights on Higher Education among top CEOs
- **Master Classes and workshops :** Subject matter experts delivering intensive, hands-on sessions on contemporary subjects/issues.
- **Global Participation:** Footfall of 3000 plus national and international delegates which will include 450 plus international delegates from more than 65 countries

## Indian Higher Education : The new paradigm

India holds an important place in the global education ecosystem. With 998 Universities, 39931 Colleges, 10725 standalone institutions and 34.6 million students, the Indian HE boasts of having the largest HE system in the world in terms of institutions and second-largest in terms of enrolment. With over 37.4 million students enrolled in higher education in 2018-19 and the Government has set a target to increase the GER to 50% GER by 2035, from the current 26.5%. Various initiatives are being adopted to boost the growth of sector, with a focus on new education techniques, such as E-learning and M-learning.

The National Education Policy 2020 was released in July 2020, years after the previous policy. The policy is built on foundational pillars of Access, Equity, Quality, Affordability and Accountability, and is aligned with the 2030 Agenda for Sustainable Development. It has set a new paradigm by emphasizing on multidisciplinary and liberal education, moving towards institutional and faculty autonomy, co-existence of public and private higher educational institutions on equitable terms, promotion of research ecosystem, credit-based system of curricular composition for different levels of qualifications, engagement with society, practice labs and focus on emerging technologies to plan, design and deliver the 21st century education. The policy document also prominently highlights the significance of Online and Distance Education (ODL) against the backdrop of the current COVID-19 pandemic and the compelling need to increase access and equity.

As we move towards self-reliance, it is imperative for universities and higher education institutions (HEIs) to develop an ecosystem that instills resilience, encourages innovation, promotes sustainability and enables students and workforce to be enterprising to face the disruptive future. While the pandemic has already accelerated transformational change at the institutional level, it is important for other stakeholders including government to work towards making systemic changes and build the desired higher education system. Universities and HEIs (HEIs) should realign their short and long term goals and adopt innovative and disruptive approaches to transform the student experience and must act as an 'engine' for innovation and entrepreneurship and a 'catalyst' for sustainable development. While the onus is on the educators to accelerate the requisite changes on the ground, it is important that industry, government and society come together and reassess their roles in building a robust, resilient, and a student-centric futuristic education system.

## Who should participate?

- Higher Education Sector Decision makers
- Government officials / Policy makers / Think Tanks
- Academicians and Scholars
- Corporates / Industry representatives
- IT and EdTech Companies
- Bilateral and Multilateral Organizations & Associations
- Embassies, High Commissions & Consulates
- Social Sector Organizations

## Why participate?

- **Policy Deliberations:** Listen to policymakers and provide your perspective
- **Knowledge Transfer:** Exposure to global best practices
- **Networking:** Collaborations with domestic / foreign partners, to build long-term sustainable partnerships
- **Visibility:** Leverage branding opportunities through advertisement, exhibition and sponsorship



## Participation Details

### Conference Delegate Registration



**Indian Nationals: INR 2500**  
(inclusive of GST)

- **FICCI Corporate Members**  
(25% discount)



**Foreign Delegates:**  
**USD 135**  
(inclusive of GST)

- **FICCI Associate Members**  
(15% discount)

## HOSTED DELEGATION FROM THE FOLLOWING COUNTRIES



**AFRICA:** Angola, Botswana, Burundi, Tunisia, Morocco, Cameroon, Congo, Egypt, Ethiopia, Gabon, Bhana, Kenya, Mauritius, Mozambique, Nigeria, Rwanda, Somalia, South Sudan, South Africa, Tanzania, Uganda, Zambia, Zimbabwe...

**CIS Countries:** Armenia, Azerbaijan, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Russia, Tajikistan, Turkmenistan, Ukraine, Uzbekistan...

**MIDDLE EAST:** Bahrain, Cyprus, Iran, Iraq, Israel, Kuwait, Lebanon, Oman, Yemen, Syria, Jordan, Qatar, Saudi Arabia, Turkey, United Arab Emirates..

**ASIA including SAARC:** Afghanistan, China, Bangladesh, Bhutan, Brunei, Cambodia, Indonesia, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Philippines, Singapore, Sri Lanka, Thailand, Vietnam...

Other Foreign Delegates

Hosted Delegates

Disclaimer: The information on this map is from a digital database, FICCI does not guarantee the accuracy of the information contained on this map.

## Profile of Foreign Delegates

- Chancellors, Vice Chancellors, Chairpersons, Promoters, Directors of Universities and Higher Educational Institutions (Public & Private)
- Ministers, Secretaries, other senior officials and Policymakers from Ministry of Education & Other Departments/ Agencies
- Decision Makers from International Organizations, Multilateral and Bilateral Agencies, Association and NGOs

## Exhibition:

A forum for Indian and foreign higher educational institutions, EdTech companies and other service providers to showcase their best practices / products to the captive audience of several thousands.

An ideal stage to tap the Asian market and network across continents with educators, higher educational institutions, service providers, technology corporations, etc. Participation expected from 65 plus countries (Africa, Middle East, SAARC, ASEAN, CIS, US, UK, EU, Canada, Australia, New Zealand, etc.)

### Benefits of the Exhibition:

- Focused one-on-one interactions with top Educationists, Industry Leaders, Vice Chancellors, Students etc.
- Reverse Buyer Seller Meet (RBSM) : International Student recruitment
- Showcase opportunities available in Indian market and encourage foreign universities to collaborate
- Opportunity to sign MoUs with Global Universities and Institutions which are interested in Indian Market
- Campus visits to leading Indian Universities and Higher Educational Institutions
- Pursue collaborations and tie-ups for research, student and faculty exchange programs, twinning programs, etc.

## Exhibition Deliverables:

### Features

- Fascia Name
- Logo
- Posters
- Video Gallery
- Image Gallery
- Website & Social Media Integration
- Exchange Card to Buyers
- Exhibitors Dashboard Access
- Changes to booth - Gallery / Video / Posters / Exchange Card information etc
- Video on Booth LED screen
- Digital Directory Listing
- Interaction (Video/Audio/Chat)



## Exhibitor Registration

### Pavillion



**Indian Organisation:**  
INR 2 lakhs +18% GST  
**Foreign Organisation :**  
USD 4000 +18% GST

### Booth



**Indian Organisation:**  
INR 50,000 + 18% GST  
**Foreign Organisation :**  
USD 1500 + 18% GST

Note:

Foreign delegates include Indians residing abroad, Foreigners residing in India and Indians representing Foreign Institutions

## Payment Advice

- Participants can register and pay online at [www.ficci-hes.com](http://www.ficci-hes.com)
- Registration fees can also be deposited online or via Cheque/Demand Draft drawn in favour of 'FICCI', payable at New Delhi.
- Foreign delegates may make payments through Swift transfer in favour of FICCI

### For Foreign delegates:

**Account Name:** Federation of Indian Chambers of Commerce and Industry  
**Account Number:** 013694600000041  
**Bank Name:** Yes Bank Ltd  
**Bank Address:** 56 Janpath, Alps Building, Connaught Place , New Delhi 110001  
**IFSC Code:** YESB0000136

#### Correspondent Bank Details

**Bank Name:** CANADIAN IMPERIAL BANK OF COMMERCE, TORONTO  
**Swift Code:** CIBCCATT  
**Account number:** 1776215

### For Indian delegates:

**Account Name:** Federation of Indian Chambers of Commerce and Industry  
**Account Number:** 013694600000041  
**Bank Name:** Yes Bank Ltd  
**Bank Address:** 56 Janpath, Alps Building, Connaught Place , New Delhi 110001  
**IFSC Code:** YESB0000136

## Partnership Opportunities

\*Exclusive of GST

Platinum Partner

30 Lakhs

Single

Gold Partner

22 Lakhs

Multiple

Silver Partner

18 Lakhs

Multiple

Technology Partner

16 Lakhs

Single

Registration Desk  
Partner

14 Lakhs

Single

Conference Souvenir  
Partner

12 Lakhs

Single

Information Desk  
Partner

10 Lakhs

Single

B2B Centre Partner

8 Lakhs

Single

Reception Desk  
Partner

6 Lakhs

Single

For more information on sponsorship benefits, Please Contact the FICCI team at the details provided below:

### Note:

- USD convertible at prevailing market rate
- The above mentioned amounts in USD are net amount payable to FICCI. Hence, the bank (transaction) charges of both sides may please be borne by overseas participant
- The delegate fee covers Conference Registration, B2B facilitation, Knowledge Paper (Report) and entry to the exhibition
- Kindly send the details of payment made (bank message) to [education@ficci.com](mailto:education@ficci.com)

### Cancellation Policy for Registration:

Requests received in writing before February 10, 2021 will be considered for cancellation. 25% handling charge will be deducted from the total amount deposited towards the delegate fee and rest refunded. No request for refund will be entertained thereafter.



## Glimpses of the Past Summits



**Mr Nitin Gadkari**  
Union Minister for MSMEs, Road Transport & Highways and Shipping, GoI



**Ramesh Pokhriyal Nishank**  
HRD Minister



**Ram Nath Kovind**  
President of India



**Sri Sri Ravi Shankar Ji**  
Spiritual Leader



**Dr K Kasturirangan**  
Chairperson-Drafting Committee of the NEP 2019





Ministry of Commerce and Industry  
Government of India

#### Ministry of Commerce and Industry, GoI

Ministry of Commerce and Industry formulates implements and monitors the Foreign Trade Policy (FTP) which provides the basic framework of policy and strategy to be followed for promoting exports and trade. The Trade Policy is periodically reviewed to incorporate changes necessary to take care of emerging economic scenarios both in the domestic and international economy. Besides, the Department is also entrusted with responsibilities relating to multilateral and bilateral commercial relations, special Economic Zones, state trading, export promotion and trade facilitation, and development and regulation of certain export oriented industries and commodities. export oriented industries and commodities.



Ministry of Education  
Government of India

#### Ministry of Education

Education plays a significant and remedial role in balancing the socio-economic fabric of the Country. Since citizens of India are its most valuable resource, our billion-strong nation needs the nurture and care in the form of basic education to achieve a better quality of life. This warrants an all-round development of our citizens, which can be achieved by building strong foundations in education. In pursuance of this mission, the Ministry of Education (MoE) was created on September 26, 1985, through the 174th amendment to the Government of India (Allocation of Business) Rules, 1961.

The Ministry of Education (MoE), formerly the Ministry of Human Resource Development (1985–2020), is responsible for the implementation and formulation of the HYPERLINK "[https://en.wikipedia.org/wiki/National\\_Policy\\_on\\_Education](https://en.wikipedia.org/wiki/National_Policy_on_Education)" National Policy on Education approved by Union cabinet of HYPERLINK "<https://en.wikipedia.org/wiki/India>" India and to ensure that it is implemented in letter and spirit. Currently, the MoE works through two departments: Department of School Education & Literacy Department of Higher Education



#### Federation of Indian Chambers of Commerce and Industry

Established 90 years ago, FICCI is the largest and oldest apex business organization in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-forprofit organization, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry, reaching out to over 2,50,000 companies. FICCI serves its members from large (domestic and global companies) and MSME sectors as well as the public sector, drawing its strength from diverse regional chambers of commerce and industry.

The Chamber with its presence in 14 states and 10 countries provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.

### Connect with us at :

#### Conference

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- Vivek Mishra**, Assistant Director  
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#### Reverse Buyer Seller Meet

- Sudhanshu Gupta**, Deputy Director  
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